



Frequently Asked Questions

Q How does Eyesential work?

A Eyesential forms an 'invisible' film under the eye - viewed through a microscope the lotion looks like a 'spiders web' which acts as camouflage, hiding fine lines, wrinkles, dark circles and puffiness

Q Is Eyesential harmful?

A Eyesential is perfectly safe to use - it is classified as a non-colour cosmetic, alongside other cosmetics that do contain colour, such as mascara, lipstick, etc

Q What are the long-term effects of Eyesential?

A Eyesential is not a 'treatment'. It does not penetrate the skin, nor does it have a stretching or pulling effect. It simply lies on the surface of the skin, and the magnesium contained in the lotion ensures it does not penetrate the dermis or epidermis

Q Why can't I use eye gel or moisturiser with Eyesential?

A The lotion contains magnesium, a vital ingredient in ensuring nothing is absorbed into the skin. However, magnesium does not mix well with 'water-based' products such as moisturising creams and gels. Some men find that because they naturally produce more sebum than women, the product can turn white and powdery. Non-oil based make-up or powder is the most effective over Eyesential

Q Why does Eyesential turn to powder sometimes?

A There are three reasons why a powdery white substance will appear:
1) The bottle has not been shaken properly (this will be noticeable with 'gritty' particles appearing prior to application).
2) Too much lotion has been used (only a very thin layer of Eyesential should be applied).
3) There is a product underneath (cleanse thoroughly, ensuring any traces of cream have been removed)

Q Will Eyesential have a long-term beneficial effect?

A Eyesential is not a 'treatment' for lines and wrinkles, but users have reported improvements in the under eye area after continual use.

Q How should Eyesential be stored?

A There is no limit on the time Eyesential can be stored as there are no active ingredients. Excesses of temperature may have an adverse effect on the lotion, so it is best to store Eyesential at room temperature.

Q How long does a bottle of Eyesential last for?

A Eyesential comes in a 15ml dispenser which provides approximately 150 applications. Used every day it should last over 3 months but most people say if they only use it a few times a week and on special occasions it lasts all year.

Q How do I achieve best results with Eyesential?

A Follow the instructions very carefully, being sure to cover the entire under-eye area with a thin layer of the Eyesential lotion, using your finger. Experiment with the product to achieve maximum results.

Q How should I remove Eyesential?

A Eyesential should only be removed with plain water, soak a cotton pad in water and very gently wipe off.





Frequently Asked Questions

Q How does The Lift work?

A The lifting and firming effects happens when the mask dries as it exercises the facial muscles and stimulates the blood supply to restore muscle tone. The Lift will begin to harden and draw the skin into an 'extra-firm' mask

Q What's in The Lift?

A The Lift contains a unique blend of herbs, fruit extracts proteins, minerals and enzymes. Two of the ingredients being corn starch to tighten and papaya to exfoliate

Q Has The Lift been tested on animals?

A No, it has been human tested only.

Q What are the long-term effects of The Lift?

A If you decide to stop using The Lift on a regular basis your face will just go back to normal. Although, people who have used The Lift over a period of time have reported improvements in the elasticity and muscle tone of their skin even when not applied as often.

Q How do I apply it?

A 1) Very easy to use, a teaspoonful of the liquid booster and mask powder are mixed together creating a light paste. This should then be applied to the face and neck in upward strokes using the brush applicator provided. Sit back and relax as The Lift will begin to harden and draw the skin into an 'extra-firm' mask (don't be alarmed it has quite a strong tightening effect and this is entirely normal).
2) Once the mask has hardened rinse it off with warm water using gentle circular movements. The Lift should be left on for a minimum of 8 minutes but 30 minutes is recommended.
3) The Lift is then completed with a rich collagen cream applied to replace depleted collagen and plump out the lines.

Q How often should I use The Lift?

A The Lift should be applied two to three times in quick succession during the first week and once a week thereafter for maintenance.

Q How should The Lift be stored?

A There is no limit on the time The Lift can be stored as there are no active ingredients. Excesses of temperature may have an adverse effect on the gel, so it is best stored at room temperature.

Q How long does The Lift Petite Kit last for?

A You get 10 treatments out of the kits for your face and neck

